Course Title: MGT 340 Business Ethics
Term: Summer 2023
Instructor: TBA
Course Credit: 3
Mode of Instruction: Online

Course Description:

This course covers the identification of ethical issues, analysis of the issues using a framework and multiple theories and development of conclusions and action items to resolve those issues. It will use ethical framing and theories to examine dilemmas that arise at different stages and phases of business conduct. Upon the completion, students will master how to apply ethical theory and practice to business management through case studies.

Course Prerequisites:

N/A

Learning Outcomes:

By the end of the course, the student should be able to:

A. Develop skills in recognizing and analyzing ethical issues;

B. Get acquainted with the benefits of corporate social responsibility in the context of globalized economic and social relations;

C. Identify and evaluate business ethics theory and corporate social responsibility;

D. Understand the fundamental ethical principles necessary to evaluate and analyze contemporary issues in business ethics;

E. Understand how to integrate law and ethics into business strategy and decisions.

Course Material:

Ferrell, Fraedrich, and Ferrell, *Business Ethics: Ethical Decision-Making and Cases*, 9th Edition, Southwestern Cengage, 2012

Evaluation:

- 2 Assignments [20%]

- 2 Quizzes [20%]

- Mid-term Exam [25%]

- Final Exam [35%]

Description of the Evaluation tasks:

Assignment/ Essay/ ... : During the term, students will be required to finish several evaluation tasks within due date. All the tasks are linked with specific course topics/outcomes and will adequately assess students' competence and learning outcomes. Students are encouraged to meet with instructor about these tasks at any point.

Mid-term/ Final Exams/ Quiz/... : There may be periodic quizzes given at the beginning of lecture sessions; the feedback from these quizzes will monitor the progress of the learners and help to set learning priorities. There will be mid-term exam/ final exam for the course. They are the basic criteria for the evaluation of students' learning outcomes and final grade.

Grading Policy:

Students are supposed to finish each online lecture. Prior to each class, students should finish the required readings. During the class time, students are encouraged to make use of all relevant online course resources and communicate with the instructor. Students' grades are accumulated based on the cumulative evaluations.

Students' letter grade will be assigned according to the following scale:

A+ 90-100	A 85-89	A- 80-84
B+ 77-79	B 73-76	B- 70-72
C+ 67-69	C 63-66	C- 60-62
D+ 57-59	D 53-56	D- 50-52
F < 50		

Academic Integrity:

Students must strictly adhere to the university's academic integrity rule; and all essays, exams and any other form of academic assignments must adhere to these rules. Any form of plagiarism, cheating, or misappropriation of materials will be considered a violation of academic integrity and will be punishable by the university.

Withdrawal from the Course(s):

Students will be able to apply for a transfer or withdrawal within 3 days of the starting date of the course. If a withdrawal is applied for within 3 working days, the tuition fee will be fully refunded. After 3 days, the tuition fee will not be refunded. If a withdrawal is applied for in the first two weeks, it will be recorded as W (Withdraw) on the course transcript. After this initial two-week period, the class will be recorded as F (Fail).

Tentative Schedule:

1	An Overview of Business Ethics
2	The Importance of Business Ethics
3	The Benefits of Business Ethics Case Study
4	Ethics Contributes to Employee Commitment and Investor Loyalty **Assignment 1**

5	Ethics Contributes to Customer Satisfaction and Profits
6	Stakeholder Relationship
7	Social Responsibility Case Study
8	Corporate Governance **Quiz 1**
9	Emerging Business Ethics Issues
10	The Institutionalization of Business Ethics
11	**Midterm Test**
12	The Decision-Making Process
13	Ethical Decision Making
14	Individual Factors: Moral Philosophies and Values Case Study
15	Organizational Factors: The Role of Ethical Culture and Relationships **Assignment 2**
16	Implementing Business Ethics in a Global Economy
17	Developing an Effective Ethics Program
18	Managing and Controlling Ethics Programs Case Study
19	Globalization of Ethical Decision Making **Quiz 2**
20	Ethical Leadership
21	Sustainability: Ethical and Social Responsibility Dimensions
22	Global Environmental Issues
23	Business Response to Sustainability Issues
24	Strategic Implementation of Environmental Responsibility Case Study
25	**Final Exam**